

## **THE KERALA STATE CIVIL SUPPLIES CORPORATION LTD**

Kerala State Civil Supplies Corporation Ltd (popularly known as Supplyco) has been steering the Market Intervention Operations in Kerala for the last four decades. The Corporation carries out this mission by selling essential items at rock-bottom prices through its expanded network of more than 1600 outlets (Maveli Stores, Maveli Super Store, Super Markets, Peoples Bazar, Medical Stores, Petrol Bunks, LPG Outlets, Suburban Mall, etc). It sells 13 items (includes pulses, spices, rice, sugar & Coconut oil) at the subsidized price fixed by the Government, which is about 20-55% less than the open market prices. Since May 2016, these prices have not been increased and the policy of the Government is to keep these prices unchanged (not to increase) during its tenure. In addition to the sales at subsidy rates, commodities are sold without quantity restriction at free sale subsidy rates, which are up to 20% less than the open market prices. Customers are benefitting 5 to 30 % reduction from MRP on purchase of FMCG items from Supplyco stores. Supplyco is also dealing with the sale of Tea, Coffee, curry powders etc. in its own 'Sabari' brand products. Sabari products offer quality products at prices affordable to laymen. 'Sabari Tea' is one of the leading and widely consumed tea brands in Kerala. Furthermore, Supplyco is also engaged in trading pharmaceuticals, petroleum products etc.

### **PERFORMANCE DURING THE FY 2020-21**

- ❖ Total sales turnover of Supplyco during the financial year 2020-2021 was 6264.89 Crores.
- ❖ In the FY 2020-21, Supplyco distributed 20620 MTs of pulses, 5316 MTs of spices, 20955 MTs of sugar, 80128 MTs of rice and 1488512 Litres of Coconut oil at subsidized rates through its outlets. Subsidy benefit passed to the customers during the year was Rs 202.80 Crores.
- ❖ As part of Government's relief programs for the Covid affected people in the state, Supplyco successfully completed the task of distributing essential items in the form of relief kits. Various activities undertaken by KSCSC in nutshell during the Covid period are given below.

<b>Sl. No.</b>	<b>Activity</b>	<b>No. of kits /Value</b>
1	Covid survival kits (April 20 – June 20)	8490066 kits
2	Onam 2020 kits (August 20 – September 20)	8372346 kits
3	Covid relief kit September 2020	8391540 kits
4	Covid relief kit October 2020	8368185 kits
5	Covid relief kit November 2020	8451197 kits
6	Covid relief kit December 2020	8333929 kits
7	Covid relief kit January 2021	8403437 kits

8	Covid relief kit February 2021	8473185 kits
9	Covid relief kit March 2021	8475139 kits
10	Kits to persons under quarantine	21800 kits
11	Kits to welfare institutions	65000 kits
12	Commodities issued to community kitchens	Rs 89.88 Lakhs

**During the current FY 2021-22 (up to 03.09.2021)**

Sl. No.	Activity	No. of kits /Value
1	Covid relief kit April 2021	8576854 kits
2	Covid relief kit May 2021	8529179 kits
3	Covid relief kit June 2021	8362979 kits
4	Onam 2021 kits (August 2021– September 2021)	8692064 kits

- ❖ Food kits were also distributed to school children (Pre Primary/Lower Primary/Upper Primary) as Food Security Allowance (FSA). As per the request of Education Department, Supplyco distributed following number of kits in 4 stages.

Sl. No.	FSA for the months	No. of kits
1	March 2020 – May 2020	26.26 Lakh kits
2	June 2020 – August 2020	27.26 Lakh kits
3	September 2020 - March 2021	27.36 Lakh kits
4	April 2021 – August 2021	29.50 Lakh kits

- ❖ Food Kits namely ‘Vayoposhanam Kits’ were also distributed to inmates of institutions/Old age homes under Social Welfare Department.

- ❖ Fishermen Kits were issued to the Fishermen registered under Fisheries Department as follows.

2020 – 99735 kits

2021 – 134276 kits

- ❖ As part of face lifting, Supplyco modernized 55 outlets in the FY 2020-21. In the financial year 2020-21, Supplyco started 32 new outlets in the state, out of which 12 were in panchayaths where there were no outlets yet. Besides Supplyco also crossed a milestone of having its presence in all the panchayaths in the state.

**Paddy Procurement**

At present Supplyco, on behalf of the State Government, is paying one of the highest procurement price in India to farmers ie @ Rs.28/kg during the running season i.e KMS 2021-22. During last season 7.65 LMT paddy has been procured and Rs.2101.9 Crores have been paid as cost of paddy to 2.52 lakh farmers in the state. This is the highest quantity and number

of farmers in the procurement history of Kerala. In the previous season ie, KMS 2019-20 the quantity procured was 7.1 lakh MT from 2.2 lakh farmers. Thus there is a considerable increase can be noted in the quantity and number of farmers.

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