

No. M1 – 30087/19

Date: 09/07/2020

Marketing Division
Phone No. 0484-2207925, 0484-2206794

EXPRESSION OF INTEREST

Supplyco invites Expression of Interest for being a franchisee in the proposed Hyper Market at Piravom for running Dry fruit shop, Vegetables and Fruits, Bakery products, confectionaries, Frozen food etc. Interested parties can apply to Chairman and Managing Director, Supplyco in the above address. The application form and other conditions can be had from our website www.supplycokerala.com. The last date is upto 3.p.m. on 21/07/2020.

Sd/-
Manager (Marketing)

Expression of Interest

Notice

Supplyco invites Expression of Interest for being a franchise in proposed Hyper Market at Piravom where the Private / Co-operative vendors are offered space for running Dry fruit shop, Vegetables, Confectionaries and bakery items.

Instructions / Requirements

1. Supplyco will provide minimum 100 sq. ft. space in the Hyper Market, Piravom for each category of items like,
 - (a). Vegetables & Fruits
 - (b). Dry fruits, Nuts, Bakery products & Confectionaries
 - (c). Frozen food
 - (d). Cosmetics
2. In respect of Dry fruit, Confectionaries and bakery items, the interested parties can take the space together or separately. At any case, required furnishing should be provided by the parties at their expense, without altering the total appearance of the Hyper Market if required.
3. For vegetable shop area the rack space will be provided by the Supplyco and the party has to arrange sale at selling prices below the open market rate. The materials for weighing and packing the vegetables will be provided by the Corporation. The franchise should manage required numbers of employees for weighing the vegetables and labeling. The

bills will be generated by Supplyco billing staff at the Counter. Procurement, Display, waste arrangement etc should be arranged by the franchise itself. Weighing scales will be provided by the Corporation.

Other conditions

1. Selection of the franchise will be done based on the highest margin offered by the party.
2. Electricity, Water etc will be provided by the Supplyco.
3. Items selected by the customer should be weighed and handed over to him after affixing packing slip, in which name of item, weight, barcode of item, etc are noted.
4. Final billing will be done at Supplyco billing counter.
5. The amount due to the franchise will be settled from Hyper Market itself twice in a month after deducting margin offered.
6. For conducting sales the franchise can engage sales men / women in accordance with the requirement and payment to these staff are to be done at franchise level itself.
7. Supplyco will not be responsible for the shortage / damage / theft etc of the stock kept by the franchise.
8. As per the existing norms the selling price of item will be the lowest in the market, the franchise should follow this when selling their items.
9. The waste management should be done at the expense of the franchise especially in the case of vegetable/ Frozen items.

10. The item displayed for sale should be good quality products and under no circumstances the under quality / damaged / products will be permitted for sale. Franchise will be solely responsible for FSSAI violation , if any.
11. The franchise should follow the timing of the Supplyco outlets everyday.
12. The franchise should remit an amount of Rs.25,000/- as Security deposit.
13. An MOU has to be signed with Supplyco before starting sales. If the franchise acts detrimental to the interest / good will of the Corporation, the arrangement made between the franchise and Supplyco will be ceased without any short notice and forfeit security deposit.
14. Jurisdiction of complaint Court in Kochi is applicable in the case of any dispute arises out of the MOU.

Chairman and Managing Director

Requisition for being Franchise in Hyper Market
Piravom

1. Name of applicant :
2. Name of Company :
3. Address :
4. E-mail id :
5. Single / Partnership :
6. PAN :
7. GST Registration No.* :
8. FSSAI License* :
9. MSME Certificate :
10. Name of item intimated to sale: Dry fruits / Nuts /
Confectionaries, Bakery /
Vegetables.
11. Experience in the
relevant field :
12. Margin offered :

Sign :

Name :

Phone :